



CANTON INVADERS

CLEVELAND CRUNCH

# *CANTON INVADERS 40TH REUNION:* **A NIGHT OF SOCCER LEGENDS**



HISTORIC GOODYEAR HALL

Proceeds to benefit



May 25, 2024

Doors Open 5:30PM



**OPPORTUNITIES FOR SPONSORSHIP**

# We're baaaaackkk!

And we hope you will be, too. For a fun night recalling memories and forging new ones at a combined indoor soccer reunion of the Canton Invaders and Cleveland Crunch.

It will be a gala "Night of Soccer Legends" on May 24th at Goodyear Hall in Akron, conveniently located for fans from Canton and Cleveland to once again share the celebration of good times.

Forty years can't diminish the impact – and fun – the Invaders gave to area sports fans when they were born in 1984. Five championships in six years made a lot of memories.

Five years later, in another league, the Crunch was born. They made six championship-game trips in 10 years – winning three of them on national TV. The first title came in 1994, so this event also marks the 30th anniversary of Hector Marinaro's epic goal that night in double overtime in perhaps the most exciting game in the sport's history.

Marinaro and Zoran Karic, the legendary "Dynamic Duo" who shattered every scoring record and established others will be there. So will goalkeeper Otto Orf and many other Crunch favorites. The host Invaders will bring back many favorites, including Walt Schlothauer, Denzil Antonio and Kia, the one-named wonder with the multiple-goal skills.

"I really look forward to this reunion game as both Canton Invaders and Cleveland Crunch have a special place in my heart and 18-year career," said Kia. "Canton was instrumental in giving me a chance as an 18-year-old and I finished the last four years of my career with Cleveland. I was fortunate enough to win championships with both teams."

Marinaro is excited, too. "I can't wait," said the man who still holds nearly every scoring record in the sport. "What a great chance to get back with my teammates and the Invaders, many of whom are great friends despite our rivalry on the field."

"Most of all, we are doing this for charity. We all want to give back to the community that was there for us, night-in, night-out."

All proceeds benefit the HandsOnSports Foundation. The organization, founded by Orf, is dedicated to making sports accessible to all children, regardless of their circumstances.

"We believe that every child deserves the opportunity to play a sport they enjoy," Orf said. "We are committed to improving a child's quality of life by providing instruction, equipment, and access to sports."

Since its inception in 2009, the foundation has worked to uplift underprivileged, needy, and at-risk children who may not otherwise be able to participate in sports activities.

The foundation's commitment to their cause has earned them a 3/4 Star rating on Charity Navigator, further cementing their status as a trustworthy organization that is doing.





# THE WHY...

We are excited to share with you the Canton Invaders 40th reunion game. This highly anticipated event will take place on May 25th, 2024, at The Historic Goodyear Hall. It's not just any game, it's a match between legends – the Canton Invaders versus the Cleveland Crunch!

Let's journey back in time and remember the glorious past of the Canton Invaders. Their legacy in the National Professional Soccer League is nothing short of legendary, with an impressive record of five championships!

This isn't just a game; it's a celebration of history, talent, and the love for soccer that unites us all. By joining us for this historic event, you're not only reliving the glory days of these legendary teams but also supporting the HandsOnSports Foundation. This foundation is committed to providing opportunities for at-risk youth to learn, play, and grow through the beautiful game of soccer

**The Importance of Your Support for Our Event**  
Your contributions are highly valued as they make the event possible and enable us to direct all ticket proceeds towards charity. Your support has the power to make a substantial impact on the lives of those in need.



## Event Highlight

Meet players including Alex Nagy, Hector Marinaro, Zoran Karic, Otto Orf, Joe Pavlek, Kia Zolgharnain, Denzil Antonio, Tim Tyma, Oscar Draguicevich... and more

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Enhance your onsite activation opportunities to showcase your brand in the forefront at this exciting sporting event.

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# Event Schedule

**24  
MAY**

## Sponsor & Vendor Set-Up

Sponsor and Vendor pre-game set-up will be on May 24 from noon to four pm.

Pre and post game activities for VIP Sponsor levels.



**25  
MAY**

## Game Day

Doors open at 5:30 PM  
Game begins at 7:30PM





# Benefits for Our Sponsors

Join us in celebrating the 40th reunion of the Canton Invaders and Cleveland Crunch by becoming a sponsor for this nostalgic event. Your brand will gain remarkable visibility, connect with a passionate audience, and become part of a cherished sporting legacy. Here's how:

## First Benefit

Sponsoring our event offers a unique opportunity to tap into nostalgic sentiments and connect your brand with the rich history and enduring passion of indoor soccer fans, while also being a part of a celebrated sporting reunion.

## Second Benefit

Your brand will be front and center at our reunion game, reaching a dedicated audience of sports enthusiasts who value community, tradition, and the thrilling legacy of the Canton Invaders and Cleveland Crunch.

## Third Benefit

By sponsoring this event, your brand directly supports the HandsOnSports Foundation. You're not just promoting your brand, but also aiding in providing soccer equipment and instruction to youth in underserved communities, making a tangible difference in their lives.

# Sponsorship Packages



## Title Sponsorship

Get unrivaled brand exposure with our \$5,000 sponsorship opportunity. As the Solo Presenting Sponsor, your brand will be front and center at our event, featured in pre and post-event media. Key perks include:

Your logo featured on invitations, press releases, social media promotions, signage.

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Opportunity to address the audience during the awards segment.

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Two custom 30-second promotional B-Roll micro-contents.

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Industry exclusivity, a full-page ad in our event program.

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Option to distribute swag during one quarter break.

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10 tailored microcontent shots at your office or the event.

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VIP table for 8, access to VIP lounge with players, onsite activation opportunities.

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Logo displayed on all banners and two exclusive sponsor banners on site.

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**\$5,000**

# Sponsorship Packages



## Premium Pour Sponsorship

Get ready for a thrilling brand exposure journey with our Exclusive Premium Pour Sponsorship! As the exclusive Liquor Sponsor at our community charity event, you'll enjoy:

Your logo featured on invitations, press releases, social media promotions, signage.

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Your logo will be prominently displayed on all event banners.

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10 tailored microcontent pieces shot at your office or the event.

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Industry exclusivity, a full-page ad in our event program.

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10 tailored microcontent shots at your office or the event.

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Logo on all beverage stations.

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A VIP Table seating 8, ideal for client entertainment or team rewards.

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Option to distribute swag during one quarter break.

**\$5,000**



# Sponsorship Packages



## Champion's Drive Sponsorship

Boost your brand's exposure with our "Showcase & Win" sponsorship. As a key sponsor, your dealership's cars will be prominently displayed near the entrance, and attendees can participate in a raffle, making your display the center of attraction. Key benefits include:

Industry exclusivity and a full-page ad in our event program.

Onsite activation opportunities.

A VIP Table for 8 and exclusive access to the VIP lounge with players.

Logo spotlight on all event banners..

Distribute swag during one quarter break.

10 custom microcontent pieces shot at your office or the event.

**\$5,000**

# Sponsorship Packages



## Athletes Advantage

Get ready for a unique sponsorship experience that blends brand visibility and audience engagement like never before! As a sponsor, you'll enjoy:

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Creating an interactive booth at the event with engaging games or challenges related to your products/services.

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Sponsoring a key moment of the sports event with your logo front and center.

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Showcasing a 'Product of the Game' - a selected product or service highlighted throughout the event.

**\$2,500**



## Pre-Game Experience

Get ready to ignite the excitement and elevate your brand with our "Unleash the Thrill - Pre-Game Experience" sponsorship package. As the pre-event highlight, your brand will:

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Kick-off the event with an exclusive meet-and-greet with players

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Enjoy access to official event merchandise & entertaining activities.

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Gain prominent visibility with your logo on event banners and a half-page ad in our event program.

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Receive five Mezzanine front row tickets for a prime view of the action.

**\$2,500**

# Sponsorship Packages

## VIP

### VIP Sponsorship

This unique partnership offers you the chance to make a lasting impression on our VIP guests as your logo adorns their VIP Meet and Greet Experience and each VIP table.

Your logo will take center stage at the VIP Meet and Greet Experience and each VIP table.

A half-page ad in our event program, ensuring your brand message resonates with every attendee.

Enjoy two (2) VIP tickets to the event, offering an unmatched experience for you and your team.

Your logo will be included on our VIP tables, sponsor Thank You Banner and an opportunity to distribute branded gifts to attendees.

**\$3,500**



### Marketplace Sponsorship

Elevate your brand with our exclusive "Marketplace Sponsor" opportunity for your brand to become the center of pre-game buzz within our Vendor Village area, creating an unforgettable experience for all attendees.

Your brand will be at the core of the pre-game excitement in our Vendor Village area.

A half-page ad in our event program, ensuring your brand message resonates with every attendee.

Enjoy two (2) Mezzanine level tickets to the event, offering a fantastic vantage point of the action.

Your logo included on our sponsor Thank You Banner and at the start of the Vendor Village.

**\$3,500**



# Sponsorship Packages



## Jersey Sponsorship

Looking to amplify your brand's visibility? Consider partnering with us to showcase your business and support a meaningful cause.

Your business logo will be featured on all our jerseys. This includes those worn by players during the event and those sold to fans.

You'll secure a half-page ad in our event program, reaching every attendee and reinforcing your brand's message.

Receive five (5) Mezzanine front row tickets to the event, providing an excellent view of the action.

Your logo will be included on our sponsor Thank You Banner and an opportunity to distribute branded gifts to attendees.

**\$2,500**



## Halftime Spectacular

Your company will be the official sponsor of the most anticipated segment of the event - the halftime show. This includes meet and greets with players, official merchandise, and engaging activities designed for the kids.

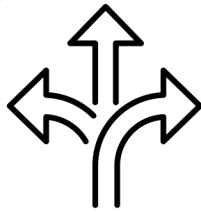
You'll secure a half-page ad in our event program, reaching every attendee and reinforcing your brand's message.

You'll receive five (5) Mezzanine front row tickets to the event, offering prime viewing for you and your team.

Your logo will be included on our sponsor Thank You Banner and an opportunity to distribute branded gifts to attendees.

**\$2,500**

# Additional Options



## The Opportunities are Endless

If you do not see a sponsorship package that fits perfectly with your brand, lets talk and create a package that provides the most value to all involved.

Vendor Village Booth for \$500

Full Page Ad \$500

Half Page Ad \$300

Quarter Page Ad \$150

Branded swag items always welcome

OR simply make a donation

[Learn more at CantonInvaders.com](http://CantonInvaders.com)



**Thank you!**  
**Let's chat!**

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